

GROWING VICTORIA SUMMIT

FEATURING —————
THE MAYOR'S 2026 STATE OF THE CITY ADDRESS



MARCH 12, 2026



Welcome!

Growth

Barriers

**Workforce
Development**

Assets

Education

Mindset



Which of the following do you believe are the greatest barriers to economic/population growth in Victoria?

20.38%	Wage competitiveness
17.31%	K-12 public education
16.67%	Quality-of-life amenities
16.15%	Availability of skilled workforce
15.38%	Limited industry diversification
6.54%	Infrastructure and utilities
4.10%	Other
3.46%	Available sites/buildings



What do you see as the primary challenge to redeveloping underutilized properties in Victoria?

- 67.7%** Market feasibility/return on investment
- 53.5%** Infrastructure costs
- 39%** Lack of public-private partnership tools or incentives
- 37.9%** Property ownership or control
- 31.6%** Regulatory barriers (building codes or ordinances)
- 11.7%** Environmental issues
- 5%** Other



What types of infrastructure or public investments do you believe are most critical to unlocking future growth in Victoria?

37.9%	Downtown redevelopment
38.2%	Improved branding/marketing
17%	Other
26.4%	Parks
32.1%	Public safety
28.2%	Public transportation
73%	Schools
30.3%	Utilities



Would you recommend
Victoria as a place to live?

91.5% YES

8.5% NO





Available Assets

- Water resources
- Available land within City/County
- Port of Victoria
- Victoria Regional Airport
- I-69 corridor
- Free Trade Zone
- Texas A&M-Victoria & Victoria College
- K-12 education
- Geographical location
- Medical hub
- Multifaceted, sustainable industry
- Roots in TX history

